

SFA PORTFOLIO

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CHESAPEAKE COMMUNITY ACTIVITY CENTER & TENNIS COMPLEX

Location	Chesapeake, VA (Hampton Roads region)
Facility Type	Indoor Multisport/Multipurpose Community and Events Center & Indoor/Outdoor Tennis Complex
Construction Budget	Over \$20MM
Overview of SFA's Role	In collaboration with a local architectural and engineering firm, SFA worked with the City of Chesapeake to produce a program plan, financial forecast, and economic impact analysis related to this destination-based sports, activity, and events complex.



KING FISHER SOCIETY

Location	Laurel Hill, NC
Facility Type	Private Fishing and Hunting Lodge & Client Entertainment Experience
Overview of SFA's Role	SFA was brought on board during the strategic planning and financial forecasting phase of development. SFA then completed a strategic marketing action plan for this unique facility, the largest of its kind in the U.S.



SFA... *Here to Help!*