

SFA PORTFOLIO

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AVIATOR SPORTS & EVENTS CENTER

Location	Brooklyn, NY
Facility Type	Indoor & Outdoor Multisport and Events Complex
Construction Budget	Over \$20MM
Overview of SFA's Role	As a subcontractor to Capital Hotel Management, SFA has been retained by the National Park Service to provide business planning, asset management, and contract oversight support of the new concessioner at this sports facility which was financially compromised due to an unsupportable debt structure.



CITY BEACH

Location	Fremont, CA & Santa Clara, CA
Facility Type	Indoor Multipurpose Sports & Events Center and Restaurant
Construction Budget	Less than \$10MM
Overview of SFA's Role	SFA advisors led the development and re-engineering of the center from a sand pit volleyball center in 1997 to the current corporate events and sports/recreation center. This work has included strategic and business planning, capital acquisition support, marketing consultation, program development, and consultation at construction and development.



SFA... *Here to Help!*